

**PURCHASE ORDER FOR ADVERTISING IN  
MOBILE BAY AREA APARTMENT ASSOCIATION MONTHLY NEWSLETTER**

Date of Order Placement: \_\_\_\_\_, 20 \_\_\_\_.

VENDOR INFORMATION	
Business Name	
Name of Authorized Representative	
Street Address	
City/State/Zip	
Phone	(    )
Fax	(    )
E-mail Address	

Add Sizes and Rates Per Issue: Please circle size and if you choose color.

Ad Size	Non-Member Price	Member Price	Color Price
1/8 Page (3.25"W X 2"H)	\$30.00	\$15.00	Add \$5.00
1/4 Page (3.25"W X 4.5"H)	\$65.00	\$45.00	Add \$10.00
1/2 Page (7"W X 4.52"H)	\$85.00	\$60.00	Add \$15.00
Full Page (7"W X 9"H)	\$115.00	\$85.00	Add \$20.00

Total DUE: Add Price \$ \_\_\_\_\_ .00 X No. Months \_\_\_\_\_ = \$ \_\_\_\_\_ .00

**Service Requested (Check One):**

- Re-Run Last Ad.
- Run New Ad (email Ad artwork and text to [kcbyrd@gracehill.com](mailto:kcbyrd@gracehill.com))
- Upgrade Ad and Run. (e-mail Ad artwork and text to [kcbyrd@gracehill.com](mailto:kcbyrd@gracehill.com))
- Cancel Ad.

Ad material must be either jpg, gif, or PDF format. Ad will appear in upcoming issue(s) consecutively, beginning with first timely submission. Inquiries may be directed to Kristen C. Byrd at (251) 621-8051, Fax (251) 650-1222 or email at [kcbyrd@gracehill.com](mailto:kcbyrd@gracehill.com) Please send check made payable to MBAAA to: Mobile Bay Area Apartment Association

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**See Page 2 (or reverse side) for Deadlines, Terms, and Conditions.**

**Deadlines:**

**Contracts are due the 15<sup>th</sup> of each month for new submissions or cancellations.**

**Ad submissions are due the 20<sup>th</sup> of each month.**

\* Publishing dates are tentative and may be changed.

**By submitting this Order to MBAAA, you agree to the Terms & Conditions below:**

- Absolutely no advertiser refunds will be made after order deadline!
- Cancellation of Ad (for next issue) not permitted after material submission deadline.
- Advertising space is limited and Ads are accepted on a first-come, first-served basis
- MBAAA reserves the right to refuse Ads which it deems inappropriate or distasteful for this publication.
- No political advertising permitted.
- ADVERTISEMENT CONTENT AND VENDOR INDEMNIFICATION

(a) Vendor represents and warrants that it is free to use all the materials to be placed by MBAAA hereunder, that as to all third parties and third party materials appearing therein, it has obtained the rights to use the same or they are in the public domain; that all claims made for Vendor's products or services and all comparative claims are, to the best of Vendor's knowledge and belief, true and accurate; that none of Vendor's materials infringe upon the publicity, intellectual property (copyright, trademark, trade name, etc.), or other proprietary rights of any person or company; that all such materials are free of any liens or encumbrances. Vendor agrees to be solely responsible for resolving any legal issues in connection with securing publication clearance for all advertising placed, and to advise MBAAA in the event of any claim.

(b) Vendor shall defend, hold harmless and indemnify MBAAA and its directors, officers, employees, agents and assigns, and anyone authorized by any of them to use the materials placed hereunder, from and against any claim, liability, damage, loss or expense, including reasonably attorneys' fees and costs, that MBAAA or any of them may sustain as a result of any claim, suit or proceeding brought or threatened against any of them arising out of any assertions made by or about Vendor or its products/services or its competitors' products or services in any advertising placed by MBAAA for Vendor (except to the extent the same are based on any information or data supplied by MBAAA) and/or arising out of any breach of any representation or warranty by Vendor under this Agreement.

**DATE:** \_\_\_\_\_

\_\_\_\_\_  
**SIGNATURE OF AUTHORIZED AGENT**